



FROM SELFIE FILTERS TO SEPHORA GIRLS

BODY AND BEAUTY NORMS IN DIGITAL MEDIA

What is the latest beauty trend on TikTok? Whose body is instagrammable? What do body ideals have to do with age, gender, race, class, or sexuality? From body shaming to body positivity, social media are central to how we feel, think, and live our bodies and how we relate to those of others.

This workshop at Ruhr-University Bochum is addressed at high-school students (Oberstufe) who are interested in discussing beauty culture and social media critically in a university setting.

The workshop will provide scholarly input from professors and students from both German and American universities, who will introduce you to critical research on beauty and media culture. You will develop tools on how to engage and think critically about beauty on social media and discuss examples and experiences with body norms and beauty culture on various media platforms. The workshop will allow highly motivated high-school students to experience the university, engage with both American and German students of English and American Studies, and discuss a highly relevant topic that affects our everyday life.

Please note that the main language of the workshop is English.

WORKSHOP FÜR
OBERSTUFEN-
SCHÜLER*INNEN ZUM
THEMA "SCHÖNHEIT,
KÖRPER UND SOZIALE
MEDIEN"

7.6.2024
14.00-18.00 UHR

Prof. Dr. Heike Steinhoff
(Ruhr-Universität Bochum)
Prof. Dr. Katharina Vester
(American University,
Washington D.C.)

Für die Teilnahme am
Workshop erhalten alle
Teilnehmenden ein
Zertifikat.



**ANMELDUNGEN BIS
ZUM 26.04.2024 AN:
heike.steinhoff@rub.de**

Bitte mit folgenden Angaben:

- Name & Pronomen
- Alter
- Schule
- Jahrgangsstufe
- LKs